

# OFFSHORE

 **NORWAY**



**WHO WHAT WHERE**  
in the Norwegian  
Oil and Gas Industry

**Media Plan**  
for 2018

### About the catalogue

The idea to collate contacts within the offshore industry in Norway originated at the Norsesea base in Strømsteinen, Stavanger, in the mid-1960s. As operator of the Norsesea base, the Norsesea Exploration Services A/S needed a register for companies within the industry. By 1969, they had built up and updated address lists for companies both inside and outside the base. The eight to ten stencilled pages that had comprised the registry were then combined to form the ‘Offshore mailing and telephone list’.

- 1969 Offshore mailing and telephone list
- 2000 Oilinfo
- 2010 OFFSHORE NORWAY

We have set up a separate website for Offshore Norway. However, the catalogue will of course carry on as an English-language reference – a tool that will be even better internationally.

# OFFSHORE NORWAY

## The most up-to-date industry register in Norway!

**FIND NEW CUSTOMERS**  
Find potential customers and present your company to buyers looking for suppliers.

**BE VISIBLE**  
Increase your visibility with customers and in search engines. A listing with us ranks very high on Google.

**ANALYSE YOUR COMPETITORS**  
Our product and service register will help you to identify your competitors.

**INTERNATIONALIZATION**  
A large number of users are international. They are looking for partners, suppliers and customers in Norway.

**Company Listing**  
A listing with us provides an extra link between your company and the market.

Prices from NOK 3.995 per year

**Web Banner**  
Display your logo and key message 24/7. 60% international visitors.

Prices from NOK 2.500 per month

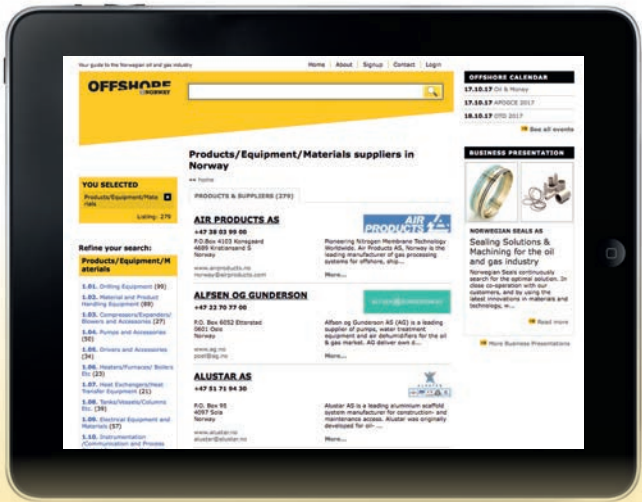
**Business Presentation**  
We will prepare it and provide you with a full-page presentation in our printed catalogue and on the web.

Prices from NOK 9.000 per year



# Offline.

# Online.



“ONS and Offshore Norway have many common interests, which include promoting Norwegian energy expertise to an international audience. That is why we distribute the catalogue during ONS in addition to having a search module from Offshore Norway on our website.”  
Leif Johan Sevland, CEO of ONS

Please observe there is no actual exchange of information between Achilles and Offshore Norway – it is merely the method of grouping the products and services which is similar, according to an agreement between Offshore Norway and Achilles.

“We use the catalogue from Offshore Norway, among other things, when we have delegations visiting from Norway and abroad. The catalogue provides us with a quick summary of the Norwegian energy and offshore sector, and is a good tool to use when in dialogue with individuals and companies who wish to establish themselves in the region.”  
Kristin Reitan Husebø, CEO of Greater Stavanger

www.offshorenorway.no

Use our database to search for:

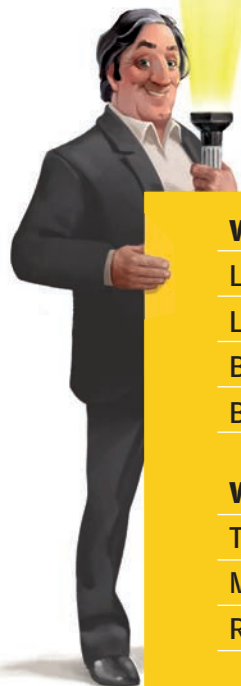
- Companies
- Websites/E-mail addresses
- Individuals
- Products
- Key figures
- Base map

Offshore Calendar  
Business Presentations  
Relevant links

Web advertising



# Advertising rates



Web & Catalogue	Rates
Listing, 1 year	4 990
Listing, 2 years	7 990
Business Presentations, 1 year (Catalogue + Web)	25 000
Business Presentations, 1 year (Web)	9 000

Web	Formats (wxh)	Year	1/2 year	Month
Top banner	490 x 80 px	50 000	30 000	7 500
Mid banner	180 x 90 px	30 000	18 000	4 500
Right banner	214 x 107 px	30 000	18 000	4 500

Catalogue	Formats (wxh)	Rates
Front cover	190 x 50 mm	65 000
Back cover	216 x 303 mm	59 000
Inside cover, front	216 x 303 mm	34 000
Inside cover, back	216 x 303 mm	29 000
1/1 page	180 x 285 mm	19 000
Top banner all listing pages (b&w)	180 x 15 mm	42 000
Adverts all right listing pages (b&w)	56 x 70 mm	29 000
Advert product pages (bxw)	56 x 70 mm	5 000

**All prices are based on electronically materials from customer and prices in NOK excl. VAT.**  
**All web banner positions rotate with a maximum of two advertisers per position.**  
**Maximum file size for web banners are 40 kb. Gif, jpg or flash files are all accepted.**

## Circulation of catalogue: 4.500 copies

Top management from suppliers, operators, institutions, embassies, offshore installations, universities and educational institutions in Norway.

### Companies and institutions in:

Australia, Brazil, Canada, China, Denmark, Finland, Germany, India, Kazakhstan, Malaysia, Mexico, Russia, Singapore, Sweden, UAE, UK, USA and Vietnam.

### Participants at exhibitions, conferences and seminars.

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