

OFFSHORE

NORWAY



WHO WHAT WHERE
in the Norwegian
Oil and Gas Industry

Media Plan
for 2019/20

About the catalogue

The idea to collate contacts within the offshore industry in Norway originated at the Norsea base in Strømsteinen, Stavanger, in the mid-1960s. As operator of the Norsea base, the Norsea Exploration Services A/S needed a register for companies within the industry. By 1969, they had built up and updated address lists for companies both inside and outside the base. The eight to ten stencilled pages that had comprised the registry were then combined to form the ‘Offshore mailing and telephone list’.

1969 Offshore mailing and telephone list

2000 Oilinfo

2010 OFFSHORE NORWAY

We have set up a separate website for Offshore Norway. However, the catalogue will of course carry on as an English-language reference – a tool that will be even better internationally.

OFFSHORE NORWAY

www.offshorenorway.no

Use our database to search for:

- Companies
- Websites/E-mail addresses
- Individuals
- Products
- Key figures
- Base map

Offshore Calendar
Business Presentations
Relevant links
Company News
Web advertising



The most up-to-date industry register in Norway!

FIND NEW CUSTOMERS
Find potential customers and present your company to buyers looking for suppliers.

BE VISIBLE
Increase your visibility with customers and in search engines. A listing with us ranks very high on Google.

ANALYSE YOUR COMPETITORS
Our product and service register will help you to identify your competitors.

INTERNATIONALIZATION
A large number of users are international. They are looking for partners, suppliers and customers in Norway.

Company Listing
A listing with us provides an extra link between your company and the market.
Prices from NOK 3.995 per year

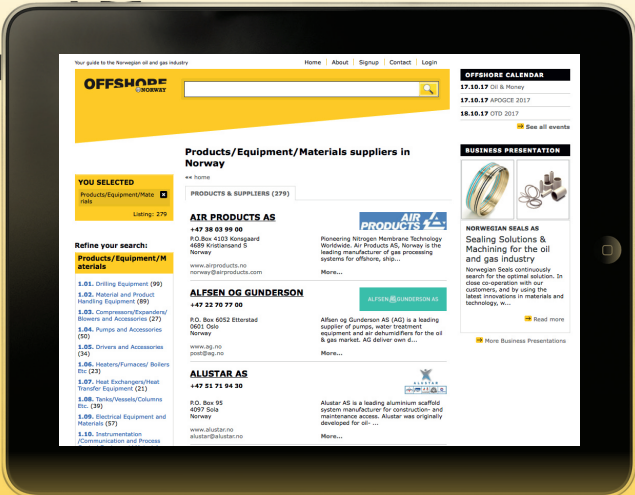
Web Banner
Display your logo and key message 24/7.
60% international visitors.
Prices from NOK 2.500 per month

Business Presentation
We will prepare it and provide you with a full-page presentation in our printed catalogue and on the web.
Prices from NOK 9.000 per year



Offline.

Online.





Advertising rates

| Web & Catalogue | Rates |
|---|--------|
| Listing, 1 year | 4 990 |
| Listing, 2 years | 7 980 |
| Listing mini, 1 year | 990 |
| Business Presentations, 2 years (Catalogue + Web) | 25 000 |
| Business Presentations, 2 years (Web) | 9 000 |

| Web | Formats (wxh) | Year | 1/2 year | Month |
|------------|---------------|--------|----------|-------|
| Top banner | 490 x 80 px | 50 000 | 30 000 | 7 500 |
| Mid banner | 180 x 90 px | 30 000 | 18 000 | 4 500 |

| Catalogue | Formats (wxh) | Rates |
|---------------------------------------|---------------|--------|
| Front cover | 190 x 50 mm | 65 000 |
| Back cover | 216 x 303 mm | 59 000 |
| Inside cover, front | 216 x 303 mm | 34 000 |
| Inside cover, back | 216 x 303 mm | 29 000 |
| 1/1 page | 180 x 285 mm | 19 000 |
| Top banner all listing pages (b&w) | 180 x 15 mm | 42 000 |
| Adverts all right listing pages (b&w) | 56 x 70 mm | 29 000 |
| Advert product pages (bxw) | 56 x 70 mm | 5 000 |

All prices are based on electronically materials from customer and prices in NOK excl. VAT.
All web banner positions rotate with a maximum of two advertisers per position.
Maximum file size for web banners are 40 kb. Gif, jpg or flash files are all accepted.

Circulation of catalogue: 4.500 copies

Top management from suppliers, operators, institutions, embassies, offshore installations, universities and educational institutions in Norway.

Companies and institutions in:

Australia, Brazil, Canada, China, Denmark, Finland, Germany, India, Kazakhstan, Malaysia, Mexico, Russia, Singapore, Sweden, UAE, UK, USA and Vietnam.

Participants at exhibitions, conferences and seminars.

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