



# **WHO WHAT WHERE** in the Norwegian Offshore Industry

Media Plan for 2022/23

# About the catalogue

The idea to collate contacts within the offshore industry in Norway originated at the Norsea base in Strømsteinen, Stavanger, in the mid-1960s. As operator of the Norsea base, the Norsea Exploration Services A/S needed a register for companies within the industry. By 1969, they had built up and updated address lists for companies both inside and outside the base. The eight to ten stencilled pages that had comprised the registry were then combined to form the 'Offshore mailing and telephone list'.

#### 1969 Offshore mailing and telephone list 2000 Oilinfo 2010 OFFSHORE NORWAY

We have set up a separate website for Offshore Norway. However, the catalogue will of course carry on as an English-language reference - a tool that will be even better internationally.



# The most up-to-date ind

#### FIND NEW CUSTOMERS

Find potential customers and present your company to buyers looking for suppliers.

#### BE VISIBLE

Increase your visibility with customers and in search engines. A listing with us ranks very high on Google.

#### ANALYSE YOUR COMPETITORS

Our product and service register will help you to identify your competitors.

#### INTERNATIONALIZATION

A large number of users are international. They are looking for partners, suppliers and customers in Norway.



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## www.offshorenorway.no

Use our database to search for:

Websites/E-mail addresses

- Products
- Key figures
  - Base map

Offshore Calendar Business Presentations Relevant links Company News Web advertising

Google ONS

Companies

Individuals



# ustry register in Norway!

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# **Advertising rates**

Web & Catalogue	Rates
Listing, 1 year	4 990
Listing, 2 years	7 980
Business Presentations, 2 year (Catalogue + Web)	34 000
Business Presentations, 1 year (Catalogue + Web)	25 000
Business Presentations, 1 year (Web)	9 000

Web	Formats (wxh)	Year	1/2 year	Month
Top banner	490 x 80 px	48 000	30 000	7 500
Mid banner	180 x 90 px	24 000	15 000	4 500
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Catalogue	Formats (wxh)	Rates
Front cover	190 x 50 mm	85 000
Back cover	216 x 303 mm	69 000
Inside cover, front	216 x 303 mm	39 000
Inside cover, back	216 x 303 mm	29 000
1/1 page	180 x 285 mm	19 000
1/2 page	180 x 140 mm	12 000
Top banner all listing pages (b&w)	180 x 15 mm	39 000

All prices are based on digital materials from customer and prices in NOK excl. VAT. All web banner positions rotate with a maximum of two advertisers per position. Maximum file size for web banners are 40 kb. Gif or jpg files are accepted.

## **Circulation of catalogue: 3.500 copies**

Top management from suppliers, operators, institutions, embassies, offshore installations, universities and educational institutions in Norway.

### Companies and institutions in:

Australia, Brazil, Canada, China, Denmark, Finland, Germany, India, Kazakhstan, Malaysia, Mexico, Russia, Singapore, Sweden, UAE, UK, USA and Vietnam.

All exhibitors at ONS

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