

OFFSHORE

 **NORWAY**



WHO WHAT WHERE
in the Norwegian
Offshore Industry

Media Plan
for 2022/23

About the catalogue

The idea to collate contacts within the offshore industry in Norway originated at the Norsesea base in Strømsteinen, Stavanger, in the mid-1960s. As operator of the Norsesea base, the Norsesea Exploration Services A/S needed a register for companies within the industry. By 1969, they had built up and updated address lists for companies both inside and outside the base. The eight to ten stencilled pages that had comprised the registry were then combined to form the 'Offshore mailing and telephone list'.

1969 Offshore mailing and telephone list

2000 Oilinfo

2010 OFFSHORE NORWAY

We have set up a separate website for Offshore Norway. However, the catalogue will of course carry on as an English-language reference – a tool that will be even better internationally.

OFFS

The most up-to-date ind

FIND NEW CUSTOMERS

Find potential customers and present your company to buyers looking for suppliers.

BE VISIBLE

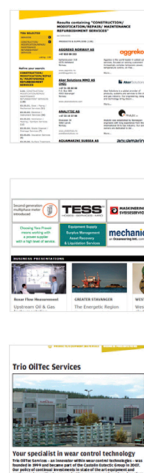
Increase your visibility with customers and in search engines. A listing with us ranks very high on Google.

ANALYSE YOUR COMPETITORS

Our product and service register will help you to identify your competitors.

INTERNATIONALIZATION

A large number of users are international. They are looking for partners, suppliers and customers in Norway.



Offline.





www.offshorenorway.no


Use our database to search for:

- Companies
- Websites/E-mail addresses
- Individuals
- Products
- Key figures
- Base map

Offshore Calendar
Business Presentations
Relevant links
Company News
Web advertising




Industry register in Norway!



Company Listing

A listing with us provides an extra link between your company and the market.


Prices from NOK 3.990 per year



Web Banner

Display your logo and key message 24/7.
60% international visitors.

Prices from NOK 2.000 per month

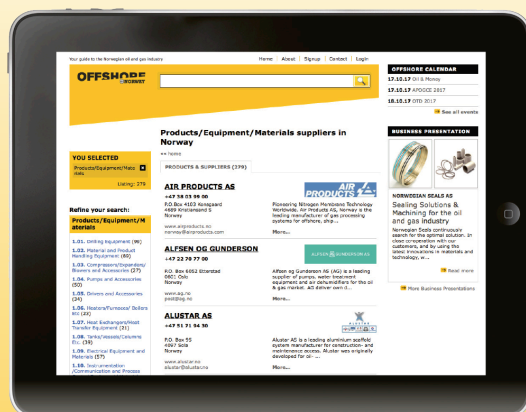


Business Presentation

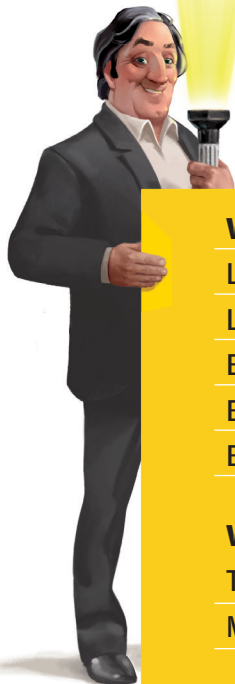
We will prepare it and provide you with a full-page presentation in our printed catalogue and on the web.

Prices from NOK 9.000 per year

Online.



Advertising rates



Web & Catalogue				Rates
Listing, 1 year				4 990
Listing, 2 years				7 980
Business Presentations, 2 year (Catalogue + Web)				34 000
Business Presentations, 1 year (Catalogue + Web)				25 000
Business Presentations, 1 year (Web)				9 000
Web	Formats (wxh)	Year	1/2 year	Month
Top banner	490 x 80 px	48 000	30 000	7 500
Mid banner	180 x 90 px	24 000	15 000	4 500
Catalogue		Formats (wxh)	Rates	
Front cover		190 x 50 mm	85 000	
Back cover		216 x 303 mm	69 000	
Inside cover, front		216 x 303 mm	39 000	
Inside cover, back		216 x 303 mm	29 000	
1/1 page		180 x 285 mm	19 000	
1/2 page		180 x 140 mm	12 000	
Top banner all listing pages (b&w)		180 x 15 mm	39 000	

All prices are based on digital materials from customer and prices in NOK excl. VAT.
All web banner positions rotate with a maximum of two advertisers per position.
Maximum file size for web banners are 40 kb. Gif or jpg files are accepted.

Circulation of catalogue: 3.500 copies

Top management from suppliers, operators, institutions, embassies, offshore installations, universities and educational institutions in Norway.

Companies and institutions in:

Australia, Brazil, Canada, China, Denmark, Finland, Germany, India, Kazakhstan, Malaysia, Mexico, Russia, Singapore, Sweden, UAE, UK, USA and Vietnam.

All exhibitors at

ONS

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